



BOARD EDUCATION

Our Community

Town of Georgina is the northernmost community in the Region of York. Although incorporated as a town it operates as a township, in which dispersed communities share a common administrative council. The largest communities are Keswick, Sutton, Pefferlaw and Jackson's Point; smaller communities include Baldwin, Port Bolster, Udora and Willow Beach.

Please see statistics on our target audience population and information on low-income families from Region of York on the following pages.

For Board workshops, publication and resource material please visit the following link:

<http://york.unitedway.ca/the-community-fund/community-leadership-resources/>



WHY FUNDRAISE?

- Good Public Awareness
- The ability to ensure administrative and financial stability within the organization.
- Good way to increase and maintain contact within the community.
- Good community relation. Shows the community we are committed to supporting their needs by raising funds to provide ongoing support services.
- Increase volunteer base of organization.

JERICO'S FUNDRAISING/COMMUNITY EVENTS:

- Pre-Teen Dances
- Canadian Tire Jumpstart Day
- Easter Egg Hunt and Crafts at the Gem Theatre
- Fall Family Fun Day
- Halloween Haunted House at the Gem Theatre



GLOSSARY OF TERMS

Action Plans

Planning and management of activities to meet objectives.

Budget

A Statement of operating revenues and expenses. Allocation of resources to activities (e.g. administration, programs).

Constitution/By-Laws

Legal description of the Organization

Evaluation

Review of accomplishment, process of program feedback to sponsoring agency.

Goals

Broad targets – statement of intent or desire – Tells what the organization wants to accomplish – Targets for carrying out the purpose or mission.

Implementation

Achievement of Program Objective.

Mission

Statement of beliefs, values and needs – Reason for which the organization exists.

Objective

A specific result that a person or system aims to achieve within a time frame and with available resources. Objectives are basic tools that underlie all planning and strategic activities. They serve as the basis for creating policy and evaluating performance.

Programs

Initiatives undertaken to meet objectives.
Prioritized and managed within affordable resources.
Deliverables should be established and monitored.